



I hope this letter finds you well. My name is Amanda Devenney, and I am writing to you on behalf of the Friday Night All Stars bowling League. We are a community of bowlers who come together every Friday at St James Lanes to share our passion for the sport and foster a sense of camaraderie and competition.

As we gear up for our upcoming season, we are seeking to partner with local businesses that share our commitment to community and teamwork. We are excited to offer an exclusive sponsorship opportunity for 16 teams in our league. Your business has been identified as an ideal partner, and we would be honored to have your support as a team sponsor.

As a sponsor, your business will receive the following benefits:

1. **Team Representation:** Your business name will be proudly displayed as the team name for one of our 16 teams, providing consistent visibility throughout the season.
2. **Jersey Branding:** Your company logo & colors will be prominently featured on the team jerseys, ensuring exposure during every match and at every event.
3. **Business Card Poster:** A 1' x 2' poster featuring your business card will be hung at St James Lanes, offering continuous visibility to everyone who visits St. James Lanes all year long.

Our league attracts a diverse group of participants and spectators, providing an excellent opportunity for your business to connect with potential customers and demonstrate your support for local community activities. We are confident that this partnership will be mutually beneficial, helping to promote your business while enabling us to continue providing a positive and engaging experience for our players.

The sponsorship fee for the upcoming season is \$300, which will directly contribute to covering the costs of league operations & team jerseys.

We would be delighted to discuss this opportunity further and explore how we can tailor the sponsorship package to best meet your needs. Please feel free to contact me at [amandadevenney94@gmail.com](mailto:amandadevenney94@gmail.com) or (204)888-7586 to arrange a meeting or if you have any questions.

Thank you for considering our request. We look forward to the possibility of partnering with you and making this season a success together.

Warm regards,

*Amanda Devenney*

League Executive  
St. James Lanes  
[amandadevenney94@gmail.com](mailto:amandadevenney94@gmail.com)  
(204)979-6937